

# DIVERSITY & INCLUSION

it's our business

## It's Our Business eLearning Series ...

... is a self-paced, guided learning experience that engages your leaders in critical learning and skill-building. The 30 - 60 minute modules each cover a broad range of diversity and inclusion topics.

Content is contemporary, relevant, varied and **it's not boring!**  
Your employees will actually **want** to complete these modules!

Five modules  
and more to  
come!



Exploring  
Diversity & Inclusion



Similar Yet Unique:  
Race & Ethnicity



Everyone Has One:  
Gender

Explore the "off-the-shelf" version or one customized to your employees, policies and culture

Optional instructor-led guides to bring online learning content to the classroom for reinforcement and discussion



Stronger Together:  
Age & Generation



New Insights:  
LGBT Community



Understanding the "T"  
in LGBT: Gender Identity  
& Gender Expression

Mix and match the right module combination to fit your organization's needs

This online series will help supervisors, managers, and other leaders to ...

- Understand and communicate the Business Case for diversity and inclusion
- Demonstrate they value and respect diversity in all aspects of their role
- Respond appropriately to diversity-related situations with customers and employees
- Expand awareness of themselves and others

*Educating employees about diversity and inclusion is a challenge for most organizations ... but we can help!*

### Key Concepts

Diversity • Inclusion • Cultural Competence • Respect • Perception • Stereotypes and Generalizations • Unconscious and Conscious Bias • Prejudice • Discrimination • Silent Collusion • Cumulative Impact • Equity and Equality • Humor • Ally Behavior • Myths and Misperceptions • Bias-Free Customer Service • Legal Guidelines • The Business Case • The Leader as Role Model • Diversity and Inclusion Skill-Set • and More

# It's Our Business eLearning Series . . .

So, how is this online learning program beneficial? In two important ways . . .

## Benefits to Learners

- Learn at their own pace and in their own space
- Chunk learning into short periods for better retention
- Access information when needed
- Revisit key information and concepts, as needed
- Experience various learning and interaction methodologies



## Benefits to Organization

- Eliminate travel and classroom costs
- Ensure consistency of message
- Easily reach employees across multiple locations and time zones
- Reuse the learning to reinforce key messages without additional costs
- Access to reporting metrics

“With your help, **we saved over \$5.5 million** by moving to a blended-learning strategy – e-learning, instructor-led training, and one-on-one coaching – for our managers’ diversity and inclusion experience.”

– Director of Learning & Development, Fortune 500 Company



Presented by Leslie Aguilar, author of the best-selling *Ouch! That Stereotype Hurts* video-based training, and Dr. Steve Yacovelli, author of the e-book series, *Overcoming "Poopy" eLearning: How to Create Engaging On-Line Learning That People Will Actually Want to Take*.

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Please contact us for a **free online preview**.

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## Diversity and Inclusion Center

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