

Just one person speaking up can inspire others to do the same.

The **Ouch!** Series

Video [DVD, USB, Streaming] | **Ouch! That Stereotype Hurts**

In a unique and powerful way, participants experience the impact of stereotypical comments, explore why people don't speak up against stereotypes and other biased behaviors, and learn six techniques for speaking up without blame or guilt. **Training kit includes:** 12-minute *Ouch! That Stereotype Hurts* video; 5-minute video-based *Speaking Up* Activity [skills reinforcement]; Leader's Guide; PowerPoint presentation; Participant materials; 25 Reminder Cards; and one copy of the book, *Ouch! That Stereotype Hurts*.

Video [DVD or USB Flash Drive]

\$695.00	[1 copy]	\$625.50	[3 – 4 copies]
\$660.25	[2 copies]	\$590.75	[5 – 9 copies]

For 10 or more copies, please contact us for quantity discount pricing.

Streaming Licenses

\$487.50	[50 trainees @ \$9.75 ea]	\$3,000.00	[500 trainees @ \$6.00 ea]
\$750.00	[100 trainees @ \$7.50 ea]	\$5,000.00	[1000 trainees @ \$5.00 ea]
\$1,875.00	[250 trainees @ \$7.50 ea]		

For other quantities or group showings, please contact us.

Reminder Cards | **Ouch! That Stereotype Hurts**

Package of 25 Reminder Cards	\$20
------------------------------	------



"You know we love your first 'Ouch! That Stereotype Hurts' video. Your new one – 'Ouch! Your Silence Hurts' – is ten times better! My assistant had tears in her eyes. You nailed it with showing the impact of staying silent."

Bobby Rodriguez, Chief Diversity Officer, Baystate Health

Video [DVD, USB, Streaming] | **Ouch! Your Silence Hurts**

Inspires passive bystanders to become active allies when they witness stereotyping, exclusion or other discounting comments or behaviors. **Training kit includes:** 9-minute *Ouch! Your Silence Hurts* video; Leader's Guide; PowerPoint presentation; Participant materials; and mini-poster.

Video [DVD or USB Flash Drive]

\$595.00	[1 copy]	\$535.50	[3 – 4 copies]
\$565.25	[2 copies]	\$505.75	[5 – 9 copies]

For 10 or more copies, please contact us for quantity discount pricing.

Streaming Licenses

\$487.50	[50 trainees @ \$9.75 ea]	\$3,000.00	[500 trainees @ \$6.00 ea]
\$750.00	[100 trainees @ \$7.50 ea]	\$5,000.00	[1000 trainees @ \$5.00 ea]
\$1,875.00	[250 trainees @ \$7.50 ea]		

For other quantities or group showings, please contact us.



"Awesome material! Such rich, interactive discussion. We used it with our executive group and now we want to roll it out to the other members in our organization."

Tanya A. Williams, Financial Controller, Michelin, N.A.

SPECIAL SAVINGS!

Ouch! That Stereotype Hurts and
Ouch! Your Silence Hurts

Ouch! 2-DVD or 2-USB Bundle
only **\$1100.00**



SPECIAL SAVINGS!

Ouch! Your Silence Hurts
just **\$405** for return clients
who have already purchased
Ouch! That Stereotype Hurts

eLearning | *Ouch! That Stereotype Hurts*

Ouch! That Stereotype Hurts Online Learning Experience is a 35-minute individual, self-paced, guided eLearning program, based on the best-selling *Ouch!* video program.

Includes: Online host who guides you through the concepts and activities; the full 12-minute *Ouch!* video; 5-minute video-based *Speaking Up* Activity [skills reinforcement]; Final Checkout; and downloadable Participant materials. The Administrator's Guide provides tips for using *Ouch! Online Learning Experience* as part of your overall learning strategy.

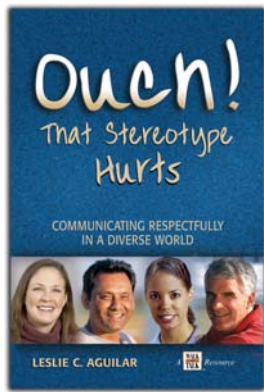
Preview available at www.DiversityInclusionELearning.com.



eLearning Licenses

\$950.00	[50 trainees @ \$19.00 ea]	\$6,000.00	[500 trainees @ \$12.00 ea]
\$1,500.00	[100 trainees @ \$15.00 ea]	\$9,000.00	[1000 trainees @ \$9.00 ea]
\$3,750.00	[250 trainees @ \$15.00 ea]		

For other quantities, please contact us.



Book | *Ouch! That Stereotype Hurts*

Easy-to-read skill-builder that helps you become a more effective communicator in today's diverse environment. *Ouch! That Stereotype Hurts* provides guidelines for communicating respect and inclusion, a six-step model for how to recover when you have unintentionally said something you wish you hadn't and your foot is in your mouth, and 12 techniques for speaking up against bias and stereotypes. *Ouch! That Stereotype Hurts* book is powerful as a stand-alone tool or as a take-away resource for classroom and online learners.

\$12.95	[1 – 24 copies]	\$10.95	[100 – 499 copies]
\$11.95	[25 – 99 copies]		Contact us for 500+ copies.

Workshop Facilitation and Coaching | *Ouch! That Stereotype Hurts* and *Ouch! Your Silence Hurts*

Ouch! That Stereotype Hurts and *Ouch! Your Silence Hurts* training kits include full support for leading interactive workshops, enabling your internal facilitators to successfully lead the programs. If you prefer to utilize one of our certified facilitators, contact us for more information.

Ask us about government, educator and non-profit discounts.

Diversity and Inclusion Center

Leslie C. Aguilar, CEO / Author

407.859.1191 • Leslie@DiversityInclusionCenter.com

www.DiversityInclusionCenter.com • www.DiversityInclusionStore.com

www.OuchThatStereotypeHurts.com • www.OuchYourSilenceHurts.com • www.DiversityInclusionELearning.com