

# Ouch! Your Silence Hurts



OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH!

*How will you personally respond the next time you witness somebody being treated with disrespect? You have a choice. Will you be a Passive Bystander or a Pro-Active Ally?*

*Do you ever stand by silently when you feel you should speak up? If so, your silence hurts.*

**Ouch! Your Silence Hurts** continues the conversation that **Ouch! That Stereotype Hurts** started. **Ouch! Your Silence Hurts** delves more deeply into the pivotal role of the bystander and how you and others can become active allies.

## Ouch! Your Silence Hurts

### Learning Objectives

- Understand the high cost of silent collusion
- Explore the power of the bystander to make a difference
- Inspire passive bystanders to use their voice as active allies

### Includes ...

- 9-minute **Ouch! Your Silence Hurts** Video
- Reproducible Learning Materials
  - Leader's Guide [1-hr & 30-min sessions]
  - Participant Handouts
  - PowerPoint Presentation
  - Printable Mini-Posters

### For more info ...

- [www.OuchYourSilenceHurts.com](http://www.OuchYourSilenceHurts.com)
- [www.DiversityInclusionCenter.com/trainers-page-sign-up](http://www.DiversityInclusionCenter.com/trainers-page-sign-up)
- [www.DiversityInclusionCenter.com/product/ouch-silence-hurts](http://www.DiversityInclusionCenter.com/product/ouch-silence-hurts)

## Ouch! Your Silence Hurts Trainer's Page

The **Trainer's Page** allows you to stream as many sessions as you would like during your one-year subscription. You can utilize the streaming link for in-person learning sessions or for virtual classroom use such as Teams or Zoom meetings. Only the facilitator will have access to this link — it cannot be accessed by individual learners.

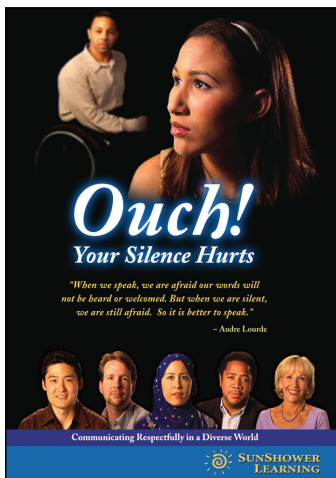
*"I have one word, FABULOUS!!! This video gives real, gut-wrenching examples of individuals and situations. Most important, it challenges people and gives them the idea that they have the ability to confront stereotypes by showing them how.*

*Ouch! will be so helpful because most people want to do something, but don't know what or how."*

— Anita Rowe, Ph.D.  
Partner, Gardenswartz & Rowe  
Co-Author, *Emotional Intelligence for Managing Results in a Diverse World*

*"You know we love your first Ouch! That Stereotype Hurts video. Your new one is ten times better! You nailed it with showing the impact of staying silent."*

— Bobby Rodriguez  
Chief Diversity Officer, Baystate Health



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