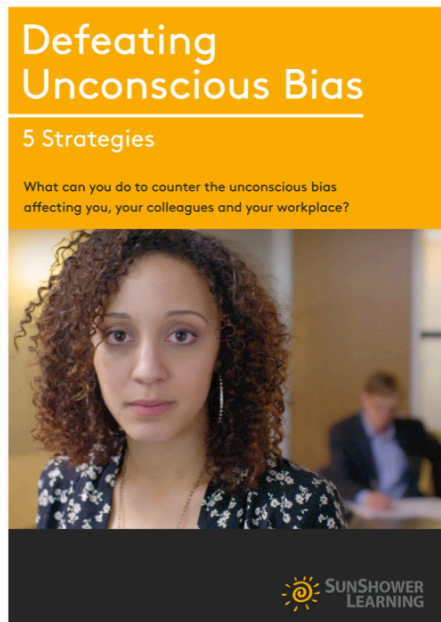


What can you do to counter the unconscious bias affecting you, your colleagues and your workplace?

Defeating Unconscious Bias:

5 Strategies



Defeating Unconscious Bias is designed to address the hidden biases that can affect hiring, promoting and team building and that challenge your ability to create an inclusive workplace. The 14-minute video shows 3 realistic vignettes that illustrate the impact of unconscious bias in the workplace and teaches 5 practical, ready-to-implement tools people can use to identify and counter their own unconscious biases.

At the completion of training, each participant will:

1. Become aware of the impact of unconscious biases on themselves, their colleagues, and their workplace.
2. Understand that even unconscious biases can be defeated.
3. Learn how to employ 5 practical strategies to identify and counter their own unconscious biases.

"This 14-minute video offers 5 simple, actionable, and memorable strategies to enhance workplace productivity and innovation by addressing bias. The authenticity and diversity of the scenarios utilized keeps your attention, and the solutions suggested support change without blame."

Deborah Dagit
Deb Dagit Diversity LLC

"You can't change what you don't know and you will not act on what you don't acknowledge. Defeating Unconscious Bias is a powerful learning resource that encourages honest, personal awareness by reinforcing inclusive behaviors that will ultimately benefit all."

Poppie M. Parish
Senior VP, D&I, Key Bank

The Defeating Unconscious Bias training package includes the 14-minute video, a comprehensive Leader's Guide that outlines a 90-minute workshop, a post-test handout, PowerPoint presentation, and a pack of 25 reminder cards. Available via DVD, USB Flash Drive and Streaming.

DIVERSITY & INCLUSION CENTER

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