

Ouch! Your Silence Hurts



OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH! OUCH!

How will you personally respond the next time you witness somebody being treated with disrespect? You have a choice. Will you be a Passive Bystander or a Pro-Active Ally?

Do you ever stand by silently when you feel you should speak up? If so, your silence hurts.

Ouch! Your Silence Hurts continues the conversation that *Ouch! That Stereotype Hurts* started. *Ouch! Your Silence Hurts* delves more deeply into the pivotal role of the bystander and how you and others can become active allies.

Ouch! Your Silence Hurts

Learning Objectives

- Understand the high cost of silent collusion
- Explore the power of the bystander to make a difference
- Inspire passive bystanders to use their voice as active allies

Training Kit includes:

- DVD
 - 9-minute *Ouch! Your Silence Hurts* Video
 - Skill-Builder Scenarios
 - DVD Extra Video Features
- CD-ROM [Reproducible Learning Materials]
 - Leader's Guide [1-hr & 30-min sessions]
 - Participant Handouts
 - PowerPoint Presentation
 - Printable Mini-Posters



This program is even more compelling than the first *Ouch!* We anticipate that *Ouch! Your Silence Hurts* will inspire conversations beyond the training room. Here are some of the comments from those who have already seen the video.

"I have one word, FABULOUS!!! This video gives real, gut-wrenching examples of individuals and situations. Most important, it challenges people and gives them the idea that they have the ability to confront stereotypes by showing them how.

Ouch! will be so helpful because most people want to do something, but don't know what or how."

— Anita Rowe, Ph.D.
Partner, Gardenswartz & Rowe
Co-Author, *Emotional Intelligence for Managing Results in a Diverse World*

"You know we love your first Ouch! That Stereotype Hurts video. Your new one is ten times better! My assistant had tears in her eyes. You nailed it with showing the impact of staying silent."

— Bobby Rodriguez
Chief Diversity Officer, Baystate Health



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